





WELCOME TO A
NEW LEVEL OF DISTINCTION.

FOR MORE THAN 90 YEARS, THE VINOY has been an icon in the Saint Petersburg community. Since Aymer Vinoy Laughner opened The Vinoy Park Hotel in 1925, The Vinoy has seen many transformations. Now, The Vinoy is taking luxury to an entirely new level.

We introduce to you the esteemed Vinoy Club. Combining timeless elegance and superior quality, you can become a part of this exclusive community to enjoy the style, tastes and the relaxed yet sophisticated atmosphere of The Vinoy. And coming soon, we are excited to present our club's latest renaissance: an incredible redevelopment to enhance our amenities and provide members with a truly one-of-a-kind experience.

VINOY TIMELINE

THE VINOY HAS A RICH HISTORY of excellence and revival. Take a look at what an inspired journey it has been and will continue to be with you.



1920

The 9-hole Coffee Pot Golf Club is designed and built by J. Franklin Meehan, who worked with renowned golf course architect, A.W. Tillinghast.



1940s

WWII army cooks and bakers train at the resort, which later closes briefly for post-war repairs.

1923

Aymer Vinoy Laughner, accompanied by his friends Gene Elliott and golfing legend, Walter Hagen, conceives the idea of The Vinoy Park Hotel.

1925

The Vinoy Park Hotel opens on December 31.

1927

A new 18-hole Snell Isle Golf Course is designed by Stiles and Van Kleeck.

1920s – 1930s

Celebrities, presidents and St. Petersburg's residents flock to the hotel—making it the venue for important social occasions.

1950s

During the post-war boom, The Vinoy is a favored winter destination.



1900

1910

1920

1930

1940

1950

1960



1880s

The Vinoy's bayside property is purchased for \$35.



1974

After several years of decline in guest occupancy and maintenance, The Vinoy closes to sit empty for years.

1978

St. Petersburg citizens are instrumental in securing The Vinoy's place on the National Register of Historic Places.

1992

After a painstaking, two-year renovation, The Vinoy re-opens, restored to its original grandeur. The National Trust for Historic Preservation names it one of the Historic Hotels of America.

2009

The Vinoy undergoes a multi-million-dollar renovation, including adding a Chihuly chandelier in the Grand Ballroom.

2011

The lobby and veranda are transformed, creating a lively waterfront vibe.

2016

Renovations begin to make The Vinoy Club more incredible than ever before.

1970

1980

1990

2000

2010

2020

2030

1980s

St. Petersburg citizens protect The Vinoy from demolition.

2000

The stunning Palm Court Ballroom is added.



90

2015

The Legendary Vinoy® Renaissance St. Petersburg Resort & Golf Club celebrates 90 years.





OUR LOCATION

SINCE 1925, THE VINOY HAS BEEN A LANDMARK in Saint Petersburg overlooking sparkling Tampa Bay and downtown St. Pete, while the Golf Course and Club are just minutes away on Snell Isle.

Discover the area's unique energy and beauty when you explore:

- ◆ Award-winning restaurants, bars & breweries
- ◆ Artisan shops, quirky boutiques & upscale malls
- ◆ Art galleries and museums, including The Dalí Museum
- ◆ Tropicana Field, home of the Tampa Bay Rays Baseball
- ◆ Beautiful parks and nearby beaches, such as St. Pete Beach, Straub Park, Pass-A-Grille and Fort De Soto





RESTAURANTS

INSPIRED ARCHITECTURE, DECOR AND VIEWS DISTINGUISH THE RESORT'S RESTAURANTS, lobby café and lounge. Come experience our award-winning cuisine and service in relaxed, elegant settings that make each meal, beverage or snack a moment to savor.

MARCHAND'S BAR & GRILL

Serving breakfast, lunch, dinner and late night bites.

Fine dining never looked and tasted this good. Come into the brilliant freshness of Marchand's for seasonal cuisine, local seafood, fresh pasta, colorful sushi, as well as classic American and modern twists on comfort foods. The Sunday Brunch features tapas, waffles, seafood, hand-carved meats, desserts, breads and more. Marchand's also features four private "Chef's Table" rooms, allowing guests to enjoy meals in a cozy, private setting.

VINOY CLUB GOLF GRILL ON SNELL ISLE

Member Exclusive Access

Serving lunch and dinner daily; breakfast on weekends.

Relax with a casual lunch or dinner while enjoying the sweeping fairway vistas of Snell Isle, along with our pristine pool and the carefree fun of the new Kids' Splash Zone.

ALFRESCO

Serving lunch and dinner daily; breakfast on Sundays.

Breezy fun and Floribbean-style are on the menu at this casual restaurant and bar. Sit inside or out on the terrace overlooking the pool, and be sure not to miss the delectable Sunday breakfast offerings.

FRED'S CELLAR

Member Exclusive Access

Serving dinner.

Travel back to an era when jazz raged, gin flowed and flappers danced the night away behind closed doors. Enter with the secret passcode, have a seat at our candle-lit tables and enjoy craft cocktails and 1920s inspired food at the refreshed Fred's Cellar.

LOBBY BAR AND VERANDA PATIO

Serving daily; afternoons and evenings.

Relax in style inside at the Lobby Bar or outside on the resort's iconic Veranda Patio. Lounge in the shade on a rocking chair or cozy around a fire pit as you enjoy a menu of comfort classics and top-shelf selections

of liquors and liqueurs. Make sure to try our signature drink, Aymer's Promenade Punch, a bright mix of fruit juices, peach nectar, vodka, rum and sparkling water.

THE VERANDA CAFÉ

Open 6am to 9pm.

The Café serves Illy® specialty coffee drinks and a grab-and-go menu featuring beer and wine, souvenirs, sundries, delicious pastries, sandwiches, and snacks as well as healthy options.

PAUL'S LANDING

Coming soon!

With stunning bay views, comfortable indoor and outdoor seating and fire pits to spark your appetite for relaxed dining, you'll be satisfied with the delicious casual grill menu at Paul's Landing coming in late 2017.

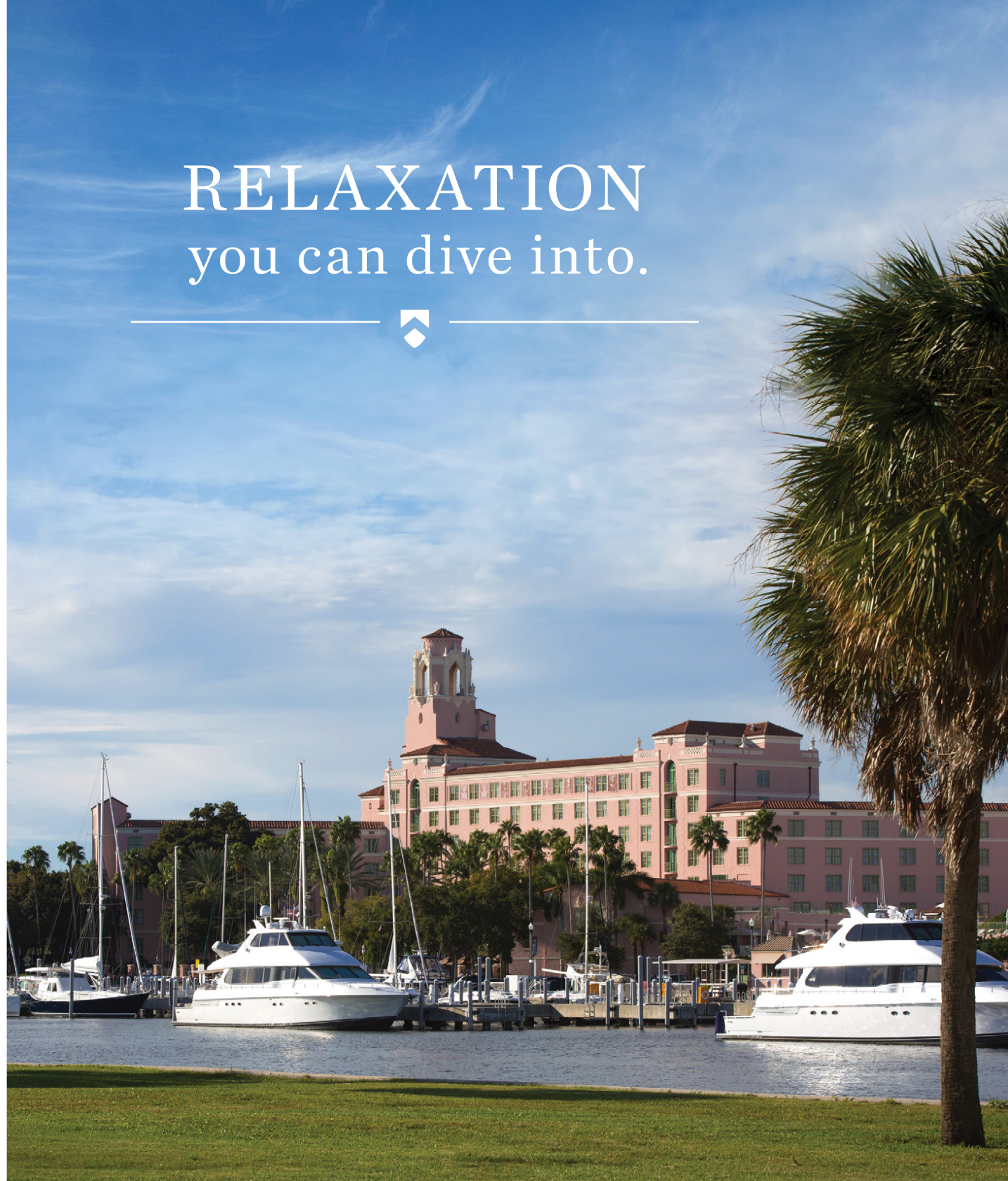
POOLS

DIVE INTO BLISS WHEN YOU VISIT THE SOON-TO-BE RENOVATED VINOY POOLS. COME SUN ON OUR PLUSH LOUNGE chairs, unwind in a private cabana, sample a complimentary water aerobics class, or just float around in pristine waters with an icy drink in hand. Kids can find aquatic enjoyment at the new Kids' Splash Zone at the Club on Snell Isle. Whether you prefer the bayside view at the main pool or the beautiful grounds of the Vinoy Golf Course at the second pool, come take pleasure in waterside relaxation at its best.





RELAXATION
you can dive into.





TEE UP
for fun.





GOLF

ORIGINALLY CREATED BY THE LEGENDARY John R. Van Kleeck, a well-known golf course and landscape architect, the championship Vinoy Golf Course was redesigned by Ron Garl with the philosophy that a course should, "...sit softly on the land." Located on Snell Isle, this 18-hole, par-71 course challenges serious golfers while providing an unforgettable round for casual players. Polish your game on our driving range, practice putting green, new golf simulator, bunker and chipping area, or with lessons offered by our golf pros.

Afterwards, wind down with the fine amenities The Vinoy Golf Club has to offer. Hang out at the clubhouse, lounge at the pool or enjoy cocktails and a casual meal at the bar and restaurant overlooking the scenic back nine. You'll fill your scorecard with an entire day of relaxed or competitive enjoyment when you tee it up at the Vinoy Golf Course.





TENNIS

EACH GAME, SET AND MATCH IS ONE to remember on The Vinoy Tennis Club's 12 championship HarTru® green clay surface courts. Complemented by tropical surroundings, the courts are being renovated with state-of-the-art lighting for shadow-free play. Exclusive to Vinoy Club Members and Resort Guests, you'll have access to daily morning and evening clinics, as well as private or group lessons. If you're looking for the latest equipment, tennis fashions or even a partner match, our expert staff at the Pro Shop will gladly help you look and play your best.

SERVE UP
some excitement.



A group of people are exercising on treadmills in a gym. The image shows a row of people from a side profile, moving from left to right. In the foreground, a woman with blonde hair in a ponytail, wearing a pink athletic top, is smiling and looking upwards. Behind her, another woman with long blonde hair in a ponytail, wearing a black tank top, is also smiling. Further back, a man with short brown hair, wearing a black tank top and white earbuds, is looking forward. The background is slightly blurred, showing other gym equipment and people. The overall atmosphere is bright and energetic.

FITNESS

THE VINOY'S FITNESS CENTER MAKES IT EASY TO STAY IN STEP WITH YOUR ROUTINE. WE'RE EQUIPPED WITH NAUTILUS® stations, Life Fitness treadmills, Lifecycles®, Stairmasters®, free weights, Elliptical Crosstrainers, a Concept II Rower, plus an aerobics room and spinning studio. Knowledgeable trainers offer workout supervision, personalized fitness evaluation and one-on-one training sessions. Attend one of 60 complimentary group classes or soothe strengthening muscles in the men's & women's private heated whirlpools, steam rooms and saunas.

SPA & SALON

INDULGE YOURSELF WITH SIGNATURE treatments designed to relax at The Vinoy. Exhilarate your skin with a cooling facial or refresh your body with a luxurious massage. Hair care, manicures and pedicures are all available as part of The Vinoy's Salon & Day Spa's menu of services. Choose what you like à la carte, or opt for a pre-arranged spa package. Whatever you choose, our skilled staff will pamper you into a state of pure bliss.



PREMIER MEMBERSHIPS

FEW CLUBS CAN CLAIM FACILITIES AS diverse as those of the Vinoy Club. Even fewer can boast the conveniences of being open 365 days a year—without food or beverage minimums or assessments. None combine these elements and the historic elegance of The Vinoy® Renaissance St. Petersburg Resort & Golf Club plus the variety of amenities offered through Premier Vinoy membership.

All Premier Memberships include the benefits of substantial discounts at all the resort's restaurants and lounges, on services at the full-service spa and salon, and on merchandise at the retail shops. Additionally, all of our esteemed Premier Members enjoy priority reservations at special events and holiday dinners, invitations to exclusive events for both adults and children, complimentary covered parking, and access to expert personal trainers, tennis instructors and golf teaching professionals. Our boating enthusiasts will enjoy our 74 slip marina with world-class amenities. And all members have access to reciprocal club benefits so they can enjoy the perks of membership when they are away from home.

"Being a family member of the The Vinoy Club for the past 18 years has provided a level of service that is top notch. My family has grown up with all the facilities and activities of the club. My oldest daughter would attend the annual Easter Egg Hunts in the the Tea Garden as a young child...every year we would walk into the Grand Ballroom and she would say "Daddy, when I get married I want my reception here." She was married six years ago in the Grand Ballroom and is expecting her first child now."

 **David Amann**

"I consider the Vinoy my living room, my man cave, my home exercise room, my front porch and now my back yard swimming pool. All with my new friends!"

 **Charles Barocas**

"By coordinating most of the Vinoy Club Business Alliance Luncheons over the past five years, I've found it very gratifying to see first-hand Club members, their guests, along with colleagues from our community, interacting with one another, hearing an interesting speaker or panel of speakers discuss a timely topic, all while enjoying a delicious 3-course meal, in a hospitable environment where business relationships can develop organically."

 **Mike McNally**

The image shows a grand, multi-story dining room with a high, vaulted ceiling. A large, intricate chandelier hangs from the center. The room is filled with round tables covered in white cloths, each set with glassware, plates, and lit candles. The walls are light-colored with decorative moldings and large arched windows with draped curtains. The overall atmosphere is elegant and formal.

MEETINGS & EVENTS

PREMIER VINOY CLUB MEMBERS ARE given special, priority booking for elegant, entertaining events. With a large selection of stylish and modern meeting rooms, access to audiovisual equipment rental, customizable catering menus, a dedicated professional meeting coordinator and more than 63,000 sq. ft. of indoor and outdoor event space, you can plan the event of your dreams at The Vinoy.

Contact (727) 894-1000 for more information.



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